



Q4 2017 Employee Incentive Program *Program Overview*

The goal of the Swiss Diamond Employee Incentive program is to get your associates engaged with the Swiss Diamond brand! This is a great opportunity to earn FREE Swiss Diamond products!

What is the Program?

This program rewards sales associates for selling Swiss Diamond products by earning FREE items for themselves.

What does it take?

Not much!

1. Each employee fills out their own incentive program form.
2. Each time they sell a product, they add the date, item number, description and sale amount to their form. They must also save a copy of the sales register receipt to submit with their completed form.
3. When they reach a program sales level, they can keep earning towards the next level or send in their completed form and sales register receipt copies and indicate which item from that program sales level they would like to redeem for. Upon receipt of completed form and all register receipt copies, we will the item they qualify for to the store.
4. Set up a chart in the break room and call out top employees. And chart everyone's progress.

Rules

- To receive an employee incentive item, copies of ALL SALES REGISTER RECEIPTS MUST BE ATTACHED.
- Incentive items will not be awarded if all the information is not enclosed.
- Incentive items will be shipped to the store. No drop shipments to the associates' home will be allowed.
- Categories of awards may not be added together. ie. A \$3000 retail level is not three \$1000 levels.
- This program is valid on sales made from September 1, 2017 through December 31, 2017.
- Final sheets must be postmarked no later than January 12, 2018.
- Send all forms and information to:

Re: Swiss Diamond Redemption Program
Swiss Made Brands USA, Inc.
200 Forsyth Hall Drive
Charlotte, NC 28273

